

U.S. Embassy-led Delegation



SHOT Show 2016
January 17-20, 2017
Las Vegas, Nevada



The Shooting, Hunting and Outdoor Trade (SHOT) Show is the most comprehensive trade show for professionals who sell products related to the shooting sports, hunting, military and law enforcement industries.

Discuss in-field challenges, participate in free training, and explore 630,000 total net sq. ft. of exhibits dedicated to industry needs.

1,600 exhibitors, 65,000 industry professionals, over 100 countries

The cost to join the 2017 Buyer Delegation is **US\$25 (Approx. CDN\$33)** payable by credit card.

Members of the delegation will receive the following benefits:

- ✓ Complimentary Registration for the exhibition hall (qualifying requirements must be met).
- ✓ Limited complimentary seats for Educational Seminars – first come, first serve basis.
- ✓ Included in the Educational Seminars is a Law Enforcement Education Program which consists of complementary specialized seminars for law enforcement or defense personnel.
- ✓ List of exhibitors who export or indicate an interest in exporting to your country
- ✓ Delta and United Airlines travel discounts.
- ✓ Badge printing in the International Trade Center (ITC) to avoid regular registration lines.
- ✓ Special VIP/IBP recognition badge holder (red fabric holder) so our delegates will be visible to exhibitors.
- ✓ Use of the International Trade Center (ITC), amenities to include breakfast, and snacks each official show day and conference rooms for private meetings.
- ✓ Complimentary Wi-Fi and computer access with printing in the ITC.

If you are interested in being a part of the U.S. Embassy 2017 Buyer Delegation, please register at:

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=7Q5B>

For more information please contact

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At-a-Glance

When:
January 17-20, 2017

Where:
Sands Expo and
Convention Centre

Las Vegas, Nevada

Who:

- Armed Forces
- Law Enforcement
- SWAT
- Private Security
- Special Operations
- Shooting, Hunting & Outdoor Trades

What:

- Firearms
- Ammunition
- Law Enforcement
- Apparel
- Optics

Web:
www.shotshow.org